

December 1, 2016

**New JVC Professional Video “Triple Your Warranty” 3 - Year Extended Parts and Labor Warranty Program including 3 Months Free service with JVC Professional’s New Online Video and Live “Premium” Platform Streaming Service**

**Available: December 2016**

TO: JVC Professional Video Resellers

REF: 16-062DAV

---

---

## 3 Year Warranty on JVC Professional Video Camcorder Models

JVC Professional Video Products is now offering a two year warranty extension to the original one year Manufacturer's Warranty (parts & labor) at no additional charge on key models when the end user registers the purchase with JVC within 30 days.

**Applicable 2016 - 2017 models:**

- Cameras: GY-HM200U, GY-HM200HW, GY-HM200SP GY-LS300CHU, GY-HM620U, GY-HM660U GY-HM850U, \*GY-HM850CHU, GY-HM890U, \*GY-HM890CHU, KY-PZ100BU, KY-PZ100WU
- Studio components: KA-M790G, RM-HP790DU, VF-HP790G, KA-790G, RM-LP20G, RM-LP25U, RM-LP55U, RM-LP100U



- \* Includes camcorder body in lens packages. Camcorder body will be registered as \_CHU model
- \* Studio components must be integral to a complete studio system with Camcorder included for the extended warranty on components to apply

**Added value for your customers.** It is not uncommon for camera manufacturers to charge \$300-400+ for an extension to the factory warranty. This is a benefit JVC is providing at no charge when the customer purchases from an authorized dealer in the U.S. (or directly through a Broadcast Sales Representative).

**Additional Added value for your customers.** When your customer registers for the extended warranty, (for JVC Streaming Camcorders Only) they become eligible to sign up for 90 days of **Free Premium** JVC VideoCloud streaming service. This benefit is valued at \$297. You can learn more about this Online Video and Live Streaming “Premium” Platform Service at <https://jvcvideocloud.com/>

**Purchase must be registered within 30 days to validate extended warranty.** Click on the “Product Registration” link at the top of any page of our professional website, or go directly to <http://pro.jvc.com/register>. We will also provide a link on the dealer website for your convenience. As proof of registration, the customer must print out the confirmation screen showing the confirmation number, model, serial number and purchase date. This, along with proof of purchase (dealer invoice) will be required in the unlikely event that warranty service is necessary.

Even though it only takes a couple of minutes to register, customers often forget. We recommend that our dealers register the purchase as an added value to the customer, and provide the confirmation print-out along with the invoice at the time of purchase.

Thank you very much for your continued support of JVC Professional Video Products.

Good Selling,

Lon Mass  
Vice President, Sales and Marketing